

ENGAGEMENT PROSPECTUS

YOUR ACQUISITION ADVANTAGE

Where decision-makers and experts in defense, government, public safety, industry and technology come together to discover what's next in unmanned systems and autonomy.

Learn more at auvsi.org/USDPS

ENGAGEMENT PROSPECTUS

August 20-21, 2019
Washington, DC

AUVSI
**UNMANNED
SYSTEMS** DEFENSE
PROTECTION
SECURITY
★★★★

YOUR ACQUISITION ADVANTAGE

**NEW
for 2019**

Offering military
and DOD personnel
complimentary
registration.

AUVSI Unmanned Systems—Defense. Protection. Security. (USDPS) is the only event that brings together military leadership and defense experts to dig into how unmanned and autonomous systems are changing the landscape of military and intelligence operations and what that means for procurement, technology development and inter-agency collaboration.

Participate and you'll open doors to:

1. The right people, all focused on unmanned systems

With focused programming and **complimentary registration for military and DOD personnel**, USDPS brings together decision-makers who are all interested in unmanned and autonomous systems.

2. Targeted connections

At USDPS, AUVSI will dig deeper with attendees on their specific needs and desired outcomes. This knowledge and insight will allow us to build a program that targets specific requirements and connects the right providers.

3. Market research - meeting procurement guidelines

Acquisition guidelines require procurement professionals to conduct market research and encourage diversity among suppliers. Bringing top solution providers together at USDPS helps fulfill this obligation and puts providers directly in front of those in charge of purchasing.

4. Keen insight

USDPS will feature a program that demonstrates exactly how business gets done in the military and government, identify opportunities for commercial and defense collaboration and new roundtable luncheons organized by key topics.

WHO ATTENDS USDPS?

Military decision makers from:

The Department of the Army
The Department of the Air Force
The Department of the Navy
The U.S. Coast Guard

Federal government agency decision makers from:

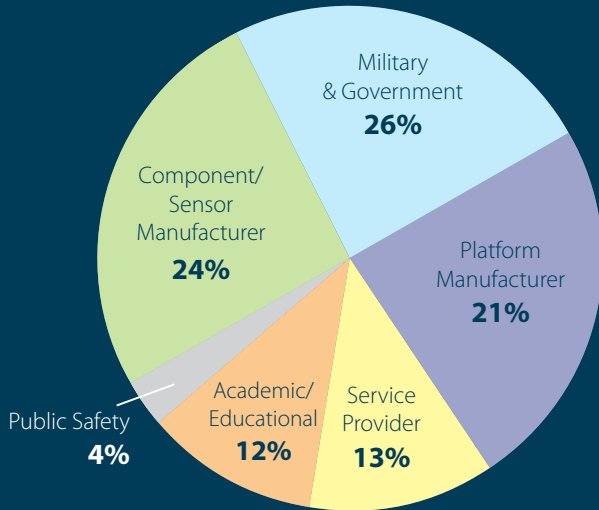
Department of Homeland Security (DHS)
Defense Advanced Research Projects Agency (DARPA)
Defense Contract Management Agency (DCMA)
Defense Information Systems Agency (DISA)
Defense Intelligence Agency (DIA)
Federal Aviation Administration (FAA)
National Geospatial-Intelligence Agency (NGA)
National Guard Bureau (NGB)
Army National Guard (ARNG)
Air National Guard (ANG)
National Reconnaissance Office (NRO)
National Security Agency (NSA)
...and more!

GET THE ADVANTAGE.

Requested funding for unmanned systems
and associated technologies in FY2019
increased 28% from FY2018.

WHO ATTENDS USDPS?

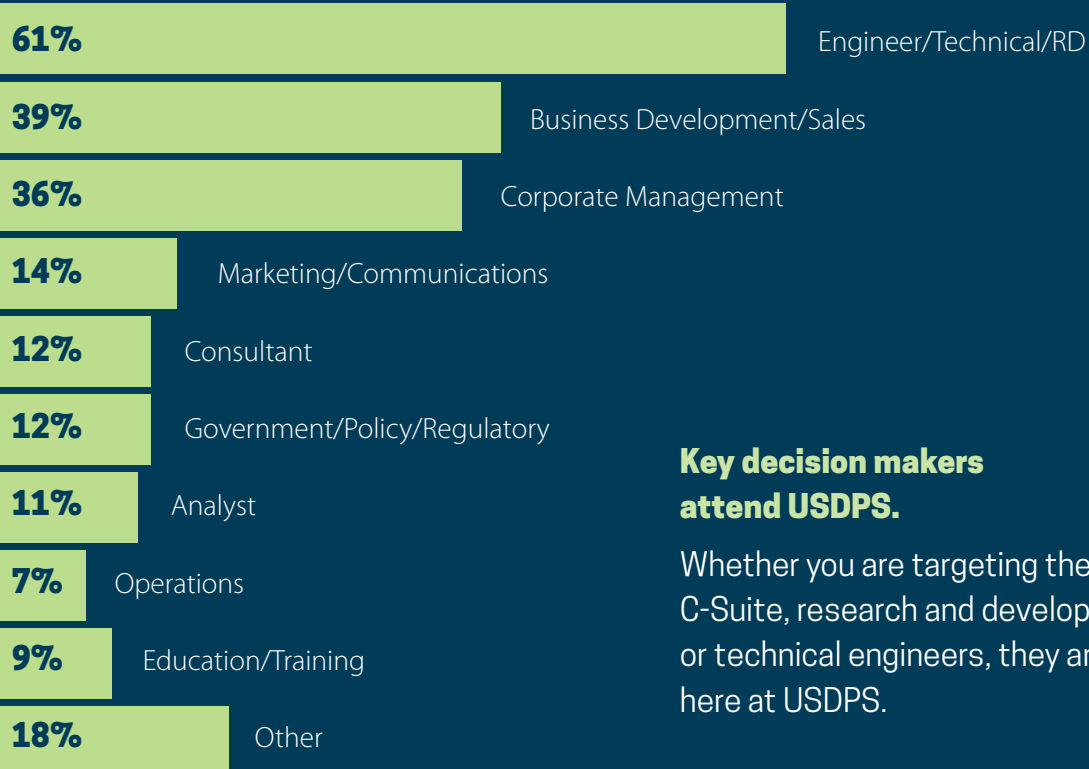
Organization Type



Attendees come to USDPS looking for answers.

At USDPS, attendees and exhibitors come to learn, network and do business with each other and will walk away with more opportunities and answers to their most pressing challenges.

USDPS 2018 Job Role



Key decision makers attend USDPS.

Whether you are targeting the C-Suite, research and development or technical engineers, they are all here at USDPS.

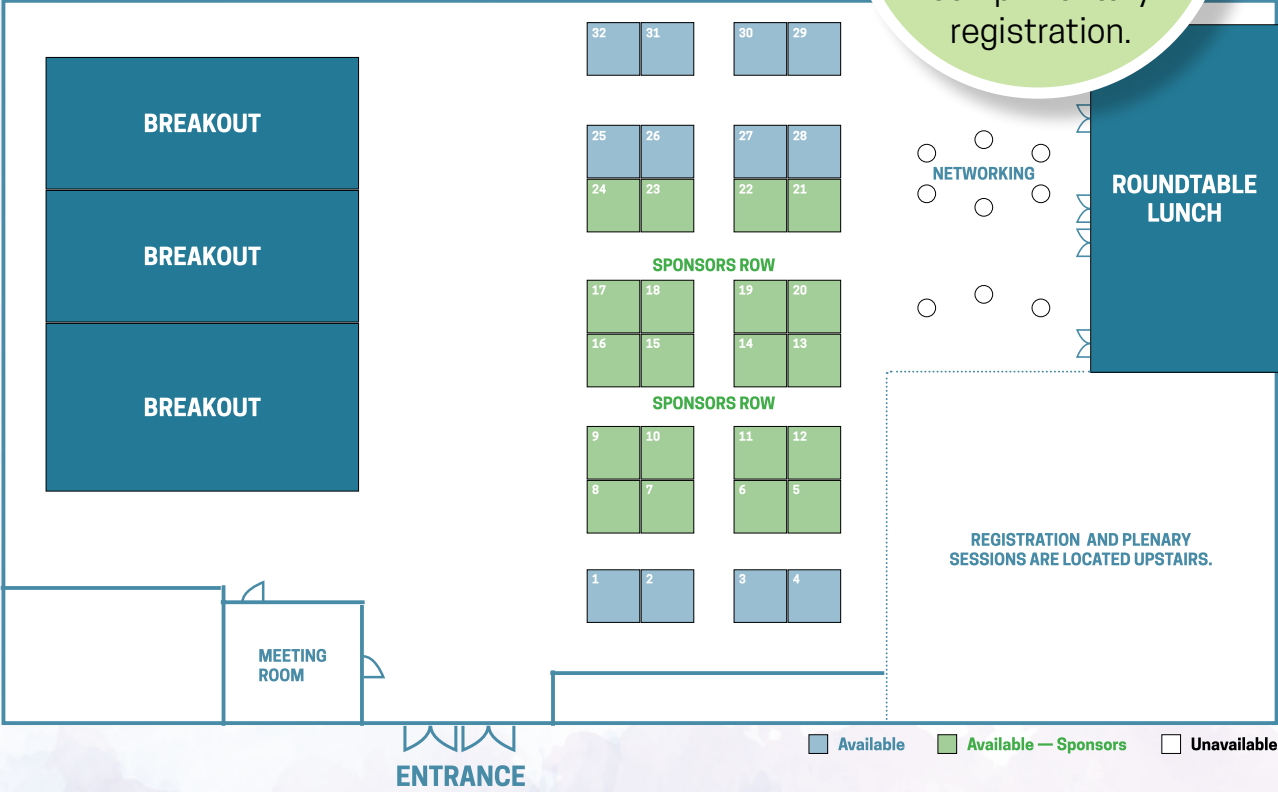
ENGAGEMENT OPPORTUNITIES

Participation at USDPS elevates your brand among the unmanned systems community, increases booth traffic and sets your company apart from competitors.

Engagement Levels	4-Star	3-Star	2-Star	1-Star	Exhibit
Number of Opportunities Available	2	3	8	15	15
Benefits					
Full Conference Registrations Full Conference Passes include the following: <ul style="list-style-type: none"> Conference attendance for both days Access to the exhibit hall Continental breakfast, roundtable luncheon discussions, breaks and networking receptions Access to online conference proceedings 	5	4	2	2	1
Attendee Email Promotion Send a "sponsor's message" as a part of a pre-show email that includes a hyperlinked logo and 60-word company message.	1	-	-	-	-
Access to a Meeting Room At the core of USDPS is networking. Maximize your time at the event by holding meetings with key players in the industry.	Yes	-	-	-	-
Roundtable Luncheon Expert advice and answers to pressing issues is the idea behind the Roundtable Luncheons. There will be dedicated tables assigned to a topic area of interest for in-depth conversations – either to educate or learn. <p>Key Industry Issues</p> <ul style="list-style-type: none"> Acquisition Innovation Working with the U.S. Government Rapid Equipping and Prototyping Advancements in Training <p>Technology Trends/Challenges</p> <ul style="list-style-type: none"> UAS Mitigation Ground Robot Autonomy Artificial Intelligence Swarming Technology Manned/Unmanned Teaming <p>Service Specific Discussions</p> <ul style="list-style-type: none"> U.S. Air Force Initiatives U.S. Navy Initiatives – Air U.S. Navy Initiatives – Maritime U.S. Marine Corps Initiatives U.S. Army Initiatives – Air U.S. Army Initiatives – Ground DARPA Initiatives Sponsors can reserve a seat at their preferred table as a moderator to help guide the conversation and show their expertise within their field.	5	4	2	1	-
10x10 Exhibit space Includes: <ul style="list-style-type: none"> Exhibit Space Carpet Drape 	1	1	1	0	1
Recognition in the opening remarks in the Day 1 Plenary	Yes	-	-	-	-
Logo on Screen	150%	130%	115%	100%	-
Logo on onsite Thank You Sponsor Signage	150%	130%	115%	100%	-
Logo on Registration Confirmation	150%	130%	115%	100%	-
Investment	\$15,000	\$12,000	\$7,500	\$3,500	\$2,000

SOLUTIONS SHOWCASE FLOORPLAN

**NEW
for 2019**
Offering military
and DOD personnel
complimentary
registration.



SEIZE YOUR OPPORTUNITY

Contact your business strategist for details about becoming a sponsor or exhibitor.



Sponsorships & Advertising Opportunities

Contact **Wes Morrison** at wmorrison@auvsi.org to discuss your objectives for USDPS and he'll help you secure a sponsorship or create a custom opportunity.

Wes Morrison

+1 571 255 7763

wmorrison@auvsi.org



Exhibiting Opportunities

Eric Hallberg

+1 571 858 4364

ehallberg@auvsi.org

GET CONNECTED.

Only AUVSI members have access to the innovative resources that will help you gain the competitive edge in this fast-paced and continually evolving industry.

JOIN US.

auvsi.org/why-join-auvsi

SPONSORSHIP & EXHIBITING OPPORTUNITIES

COMPANY INFORMATION

Company _____ First Name _____ Last Name _____
 Address _____ City _____ State/Province _____
 Zip/Postal Code _____ Country _____ Phone _____
 Email _____

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the company named above ("Company") and that he/she has read and accepted, on behalf of the Company, the terms and conditions contained herein, the Combined Contract Conditions, Rules and Regulations ("Contract Rules") found at www.thedefenseshow.org/rules and incorporated into this contract by reference, and, if applicable, Appendix A to this contract, describing other opportunities and prices.

Signature _____
 Printed Name _____
 Date _____

Contract Accepted by AUVSI:
 Signature _____
 Printed Name _____
 Date _____

OPPORTUNITY	PRICE	TOTAL
4-Star Sponsorship	\$15,000	_____
3-Star Sponsorship	\$12,000	_____
2-Star Sponsorship	\$7,500	_____
1-Star Sponsorship	\$3,500	_____
Exhibit Space Only	\$2,000	_____
Custom Sponsorship <small>(As described in Appendix A to this contract).</small>		_____
Grand Total		_____

PAYMENT INFORMATION

(All payments are due with signed contract and no later than 14 days prior to the event.)
 Check (made payable to AUVSI in US dollars) Visa MasterCard American Express
 Bank Wire Transfer (call AUVSI for instructions)

 Credit Card Number _____ Expiration Date (MM/YYYY)

 Cardholder's Name (as printed on card) _____ CW Code _____

I authorize AUVSI to use the above credit card to charge applicable fees.

 Authorized Signature _____ Date _____

PLEASE RETURN THIS FORM TO:

AUVSI, 2700 S. Quincy St., Suite 400 Arlington,
 VA 22206 USA | Fax: +1 703 940 1305

TERMS AND CONDITIONS

The Association for Unmanned Vehicle Systems International is referred to herein as "AUVSI". AUVSI and Company are each a Party and collectively the Parties to this contract.

Payment. Payment is due within thirty days of submitting the contract or prior to the first day of the event, whichever ever comes first. All payments made to AUVSI, including deposits, are non-refundable in the event of cancellation or termination.

Cancellation. All cancellations must be made in writing to AUVSI at 2700 S. Quincy St., Suite 400, Arlington, VA 22206, USA, with a copy via email to exhibits@auvsi.org. It is the Company's responsibility to confirm receipt of the cancellation request by AUVSI. The date upon which the written notice of cancellation is received by AUVSI shall apply as the date of cancellation. Upon receiving such written notice of cancellation, AUVSI reserves the right to resell the exhibit space, advertising space, or other sponsorship opportunities or benefits offered and accepted in the contract. Cancellation does not terminate the contract or change the obligations of the Parties.

Acceptance. AUVSI, in its sole discretion, reserves the right to reject any offer of sponsorship, advertising or exhibition not consistent with the Event Objective as described in the Contract Rules, or otherwise deemed by AUVSI to be inconsistent with its purposes.

Modification. The opportunities, benefits, price or other provisions of this contract may be modified by mutual written agreement of the Parties.

Term and Termination. This contract is effective upon the date accepted by AUVSI by the signature of its authorized representative above. This contract shall terminate upon conclusion of the event and full satisfaction of all provisions of the contract, or upon mutual written agreement of the parties.