DRIVE THE CONVERSATION
SO THE VEHICLES WILL DRIVE THEMSELVES

The Automated Vehicles Symposium brings together the brightest minds in the tech and automotive communities to discuss the future of mobility. Thought leaders from around the world convene to address complex technology, operations, and policy issues that will move us toward safe and reliable automated mobility.

The Symposium is produced in partnership between the Association for Unmanned Vehicle Systems International (AUVSI), the leading source for the advancement of autonomy, and the Transportation Research Board (TRB), the leader for innovation in transportation and part of the National Academies of Sciences, Engineering, and Medicine.

Leverage the strength and reach of both communities by putting your brand front and center at the 2020 Automated Vehicles Symposium.
REACH YOUR AUDIENCE

Whether you are looking to share your thought leadership, showcase your latest product or highlight your next innovation, the Symposium provides you with a unique platform to gain visibility with key players from industry executives and enterprise users to investors and policymakers.

WHO WILL ATTEND:

JOB ROLE

- Engineering/R&D: 72%
- C-Level Exec/Corp.: 30%
- Government: 22%
- BD/Sales/Marketing: 14%
- Consultant: 13%
- Analyst: 12%
- Training/Educator: 11%

ORGANIZATION TYPE

- 21% Service Provider
- 24% Manufacturer
- 25% Government Agency (Non-Defense)
- 28% Academic/Educational
- 1% Defense
- 1% Public Safety

ORGANIZATION SIZE

- 18% 1,001 – 5,000
- 22% 10,001+
- 11% 500 – 1,000
- 10% 11 – 50
- 10% 51 – 200
- 7% 201 – 500
- 14% Other
- 8% 5,001 – 10,000
WHO ATTENDS

3M Company
American Automobile Association (AAA)
Amazon
Apple
Audi
BMW
Continental Corporation
Cruise
Daimler AG
Department of Transportation (states and major cities)
FedEx
Ford Motor Company
General Motors Corporation
Google
Honda
Hyundai Motor Company
Intel Corporation
Lyft
Mazda Motor Corporation
Mercedes-Benz
MIT
Mitsubishi Corporation
Nissan Motor Company
NVIDIA Corporation
Qualcomm
Siemens
State Farm
Subaru
Suzuki Motor Corporation
Toyota Motor Corporation
U.S. Department of Defense
U.S. Department of Energy
U.S. Department of Transportation
U.S. Federal Transit Administration
Federal Highway Administration
Uber Advanced Technologies Group
UPS
Volkswagen Group of America, Inc.
Volvo Car Corporation
Walt Disney Imagineering
Waymo
Zoox, Inc.

MARKETS

Driverless Cars 99%
Transportation/Delivery 50%
Public Safety 48%
Construction/Mining/Agriculture 47%
Energy/Power/Utilities/Oil/Gas 40%
Mapping/Surveying 39%
Defense/Security 38%
Telecom/Wireless 30%
No other event provides you with access to academia, technologists and industry leaders all in one place. Whether you are looking to build your brand or showcase your latest technology, we provide affordable and creative solutions to achieve your business goals.
# WAYS TO ENGAGE

## BENEFITS

### Enterprise Solutions Series (ESS) speaking engagement

<table>
<thead>
<tr>
<th>Thought Leader</th>
<th>Influencer</th>
<th>Stakeholder</th>
<th>Solution Provider</th>
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<tbody>
<tr>
<td>✔️</td>
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### Thought Leadership interview

(Questions provided by event organizer, pre-recorded and aired during content transitions, interviews to be spliced together and provide the industry with multiple viewpoints on same industry topics)

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### Promotion in a post-event email

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### Featured Exhibitor

(To be given priority listing at the beginning of the exhibitor list)

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### Virtual booth

- Company Description
- Cross Reference Demographics
- Product Photos or Videos
- Direct Messaging Capabilities

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### Access to view attendees and connect directly within the platform

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### Logo recognition in “Position 1” run-of-site

(Rotating)

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</tbody>
</table>

### Logo recognition in “Position 2” run-of-site

(Rotating)

<table>
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<tr>
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<tr>
<td>✔️</td>
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<td>✔️</td>
<td>✔️</td>
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</tbody>
</table>

### Logo recognition

- Attendee registration confirmation
- Event website
- Social media
- Thank You Sponsors slide

<table>
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<td>✔️</td>
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</table>

### Full Conference registration(s)

<table>
<thead>
<tr>
<th>Thought Leader</th>
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<th>Solution Provider</th>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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</table>

### Investment

<table>
<thead>
<tr>
<th>Thought Leader</th>
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<th>Stakeholder</th>
<th>Solution Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$15,000</td>
<td>$8,000</td>
<td>$5,000</td>
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</tbody>
</table>

### Quantity Available

<table>
<thead>
<tr>
<th>Thought Leader</th>
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<th>Stakeholder</th>
<th>Solution Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>Only 2 Remaining</td>
<td>10</td>
<td>15</td>
<td>20</td>
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</tbody>
</table>

## UPGRADES

Provide an exclusive experience for the winner(s) of the virtual session engagement

(Example, offer an exclusive visit to your Innovation Lab, or meet and greet with a celebrity spokesperson, etc.)

<table>
<thead>
<tr>
<th>ESS speaking (pending availability)</th>
<th>Thought Leader</th>
<th>Influencer</th>
<th>Stakeholder</th>
<th>Solution Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>Included</td>
<td></td>
<td></td>
<td>$2,000</td>
<td>N/A</td>
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</tbody>
</table>

### AVSymposium.org website advertising (200x200px or 1140x135px)

<table>
<thead>
<tr>
<th>Thought Leader</th>
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<th>Solution Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td>$1,000</td>
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### Targeted Leaderboard Advertising

<table>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Call for more information</td>
</tr>
</tbody>
</table>

Call for more information
LET’S GET STARTED

Already know how you want to engage? Need some more information? Our team is ready to learn about your goals and help connect you with the right partner opportunities. Contact Paul Semple or Wes Morrison today!

PAUL SEMPLE
Companies # – L
+1 916.880.5225
paul@semplemedia.com

WES MORRISON
Companies M – Z
+1 571.243.8010
wmorrison@auvsi.org