

XPONENTIAL ADVERTISING OPTIONS AND PRICING

Showcase your latest product and solutions to a global buying audience at XPONENTIAL. With more than 8,500+ conference attendees from more than 40 countries—including 300 members of the press and over 700 exhibitors gathering on 375,000 square feet of exhibit space, advertising in the XPO Guide and XPO Show Daily is a great way to stand apart from your competition.

VISIT XPONENTIAL.ORG OR CONTACT YOUR BUSINESS STRATEGIST TO RESERVE AN XPO GUIDE OR XPO SHOW DAILY

Wes Morrison
Senior Business Strategist
+1 571.255.7763
wmorrison@auvsi.org



AUVSI
www.XPONENTIAL.org

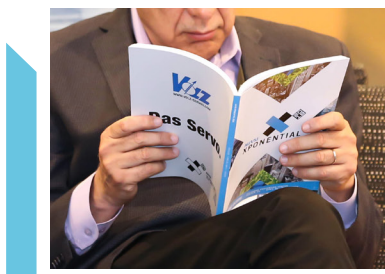
XPO GUIDE

The XPO Guide is the complete program covering general conference information, the exhibitor directory and the exhibitor cross reference listing.

Ad insertion orders are due March 15, 2019; artwork due March 22, 2019.

Ad Size	Dimensions (W x H)	Cost
Cover 2 (Inside Front)	7.625" x 10.625" / 193.7mm x 269.9mm*	SOLD
Cover 3 (Inside Back)	7.625" x 10.625" / 193.7mm x 269.9mm*	\$3,850
Cover 4 (Back Cover)	7.625" x 10.625" / 193.7mm x 269.9mm*	SOLD
Spread	15.25" x 10.625" / 387.4mm x 269.9mm*	\$6,000
Full Page	7.625" x 10.625" / 193.7mm x 269.9mm*	\$3,000
2/3 Page Vertical	4.45" x 8.45" / 113.03mm x 214.63mm	\$2,500
1/2 Page Horizontal	6.75" x 4.5" / 171.4mm x 114.3mm	\$2,200

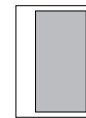
*(add .125" or 4mm on all sides for bleed)



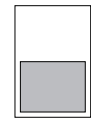
Spread



Full Page



2/3 Vertical



1/2 Horizontal

XPO SHOW DAILY

Each XPO Show Daily issue will include breaking news from press conferences, interviews, and sessions, and will highlight the latest products, technologies and services from the show floor.

Ad insertion orders are due March 15, 2019; artwork due March 22, 2019.

Ad Size	Dimensions (W x H)	Cost (for all 3 days)
Cover 2 (Inside Front) with BONUS Cover 1 banner	"7.625" x 10.625" / 193.7mm x 269.9mm* Bonus Banner (horizontal): 6.75" x 1" Bonus Banner (vertical): 3.5" x 1.5"	SOLD
Cover 3 (Inside Back)	7.625" x 10.625" / 193.7mm x 269.9mm*	\$4,200
Cover 4 (Back Cover)	7.625" x 10.625" / 193.7mm x 269.9mm*	SOLD
Full Page	7.625" x 10.625" / 193.7mm x 269.9mm*	\$3,000
1/2 Page Horizontal	6.75" x 4.5" / 171.4mm x 114.3mm	\$2,200
1/2 Page Island	4.45" x 6.5" / 113mm x 165mm	\$2,200
1/3 Page Horizontal	6.75" x 3.15" / 171.4mm x 80mm	\$1,800
1/4 Page Vertical	3.3" x 4.5" / 83.82 x 114.3mm	\$1,500
Classified	1.625" x 2.375" / 41.275mm x 60.325mm	\$800

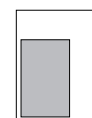
*(add .125" or 4mm on all sides for bleed)



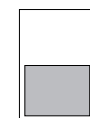
Spread



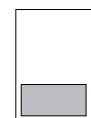
Full Page



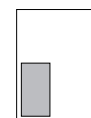
1/2 Island



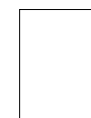
1/2 Horizontal



1/3 Horizontal



1/4 Page Vertical



Classified